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ARBITRATION
ASSOCIATION®

INTERNATIONAL CENTRE
FOR DISPUTE RESOLUTION®

2022 AAA®

HEALTHCARE

DISPUTE RESOLUTION INNOVATION AND STRATEGY CONFERENCE

September 30, 2022 | W Austin, Austin, TX



This unique, biennial conference brings healthcare leaders and stakeholders together to explore the latest issues confronting healthcare and alternative dispute resolution.

The conference co-chairs – Michelle Johnson Tidjani, Executive Vice President and General Counsel, Henry Ford Health, Detroit, MI and Steven Burstein, Deputy General Counsel, UnitedHealthcare, Minnetonka, MN – have identified a number of timely topics with distinguished faculty.

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2022 AAA® HEALTHCARE DISPUTE RESOLUTION INNOVATION AND STRATEGY CONFERENCE



Conference Agenda

THURSDAY, SEPTEMBER 29, 2022

5:00-7:00 PM

AAA Conference Reception Hosted by Hunton Andrews Kurth LLP
CRU Food & Wine Bar, 238 W. 2nd Street, Austin, TX 78701
Free and all registrants are invited to attend.

**HUNTON
ANDREWS KURTH**

FRIDAY, SEPTEMBER 30, 2022

7:30-8:00 AM

Registration & Breakfast

8:00-8:15 AM

Welcome

Michelle Skipper, Vice President, National Healthcare & Life Sciences Lead, American Arbitration Association® Commercial Division; Charlotte, NC

Conference Chairs

Steven Burstein, Deputy General Counsel, United Healthcare Services Inc.; Minnetonka, MN

Michelle Johnson Tidjani, Executive Vice President and General Counsel, Henry Ford Health; Detroit, MI

8:15-9:15 AM

Resolving Healthcare Disputes: Special AAA Rules, Menu of Case Options and Recent Legal Decisions

The panel will review recent court decisions affecting arbitration. In addition, the panel will review the revised AAA Healthcare Payor Provider arbitration rule changes including the important exchange of information. Lastly, the panel will review various menus of healthcare services and options available, because AAA understands one size does not fit all — leaving parties with numerous choices.

Moderator:

Michelle Skipper, Vice President, National Healthcare & Life Sciences Lead, American Arbitration Association Commercial Division; Charlotte, NC

Faculty:

Jeff Bromme, Chief Legal Officer, AdventHealth; Orlando, FL

Michelle Skipper, Vice President, National Healthcare & Life Sciences Lead, American Arbitration Association Commercial Division; Charlotte, NC

Craig H. Smith, Partner, Hogan Lovells; Miami, FL

Eric Tuchmann, General Counsel, American Arbitration Association; New York, NY

9:15-9:30 AM

Break

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FRIDAY, SEPTEMBER 30, 2022	
9:30-10:45 AM	<p>Pressing Healthcare ADR Issues: Whats on your Radar? Do you wonder what is going on with Health Plans and Payors? The panel will highlight ADR and litigation issues facing their organizations. In addition, the faculty will review if and or how the pandemic may have altered their mindset with resolving disputes.</p> <p>Moderator: Katherine Strahan, Partner, Hunton Andrews Kurth, AAA-ICDR® Panelists; Houston, TX</p> <p>Faculty: Brett Boskiewicz, Senior Counsel, Corporate & Healthcare Litigation; Bloomfield, CT Lindsey B. Fetzer, Member, Bass Berry & Sims; Nashville, TN David A. King, Partner, Polsinelli; Nashville, TN Rochelle (Shelly) Leigh Rosenberg, Counsel, Crowell Moring; Washington, DC Martin Stillman, MD, JD, Mediation & Conflict Resolution Officer, Hennepin County Medical Center; Minneapolis, MN Denise Zamore, Chief Legal Officer & Secretary, agilon health; Hartford, CT</p>
10:45-11:00 AM	Break
11:00 AM-12:30 PM	<p>Anatomy of a Healthcare Arbitration Claim: Notice through Award You've been served with a healthcare arbitration claim, what can you expect? From an advocate's perspective, the panel will review all phases of an arbitration claim. Including preparing an answer, selecting arbitrators, understanding which arbitration rules apply, preparing for the preliminary hearing, motion practice, and exchange of information through the final evidentiary hearing. As the panel reviews the various phases, they will highlight best practices for a fair, efficient and cost effective proceeding.</p> <p>Moderator: Andrew Barton, Vice President Commercial Division, American Arbitration Association; San Antonio, TX</p> <p>Faculty: Robert Croft, Assistant General Counsel, Litigation & Investigations, Humana Inc.; Louisville, KY Kevin Feder, Partner, O'Melveny; Washington, DC Justin C. Fineberg, Partner, Lash & Goldberg; Miami, FL Andy Jubinsky, Partner, Figari + Davenport, LLP; Dallas, TX Akure Paradis, Deputy General Counsel, CareSource; Louisville, KY Christian Puff, Chief Legal & Compliance Officer, CoreLife; Dallas, TX Ray Walker, Managing Counsel, Health Care Service Corporation; Dallas, TX</p>
12:30-2:00 PM	<p>Lunch The Future of ADR: Where do we go from Here? A Provider's Perspective</p>

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FRIDAY, SEPTEMBER 30, 2022	
2:00-3:00 PM	<p>Appellate Remedies for Healthcare Arbitrations – What you need to know! Did you know there are appellate arbitration procedures available for healthcare arbitrations? The panel will review considerations for using the AAA appellate arbitration rules and how to best prepare and present a healthcare appellate matter. In addition, the faculty will explore reasons for appeals and drafting options.</p> <p>Moderator: A. Kelly Turner, Senior Counsel, American Arbitration Association; New York, NY</p> <p>Faculty: Doug Clarkson, Senior Managing Counsel, Tenet; Dallas, TX Elise Dunitz Brennan, Partner, Conner & Winters, LLP, AAA-ICDR National Panelists; Tulsa, OK James J. McCarrie, II, Senior Counsel, CVS Health; Blue Bell, PA Paul Weller, Partner Robins Kaplan, AAA-ICDR National Panelists; New York, NY</p>
3:00-3:15 PM	<p>Break</p>
3:15-4:45 PM	<p>Peering into the Arbitrator’s Brain: Building a Winning Strategy for Your Complex Healthcare Case Knowing your arbitrators’ thoughts as they consider your case would inarguably help counsel effectively shape and present their cases. The panel will introduce the results of a study analyzing the awards of 500+ American Arbitration Association large, complex arbitrations. The panel will specifically highlight healthcare survey findings and how counsel can impact arbitrators’ perceptions. The panel will also present their recommendations on structuring a successful healthcare final hearing. Topics will include effective presentation of large claims cases, counsel cooperation, discovery, motions (including dispositive motions), evidentiary best practices, the use of expert witnesses, and what persuades and what does not.</p> <p>Moderator: Julie Nielsen, Managing Director, Health Analytics, Berkeley Research Group; Tampa, FL</p> <p>Faculty: Edwin E. Brooks, Partner, McGuire Woods, LLP, AAA-ICDR National Panelists; Chicago, IL Kimberly Donovan, Partner, Squire Patton Boggs, AAA-ICDR National Panelists; Miami, FL Hon. Myra Selby, Partner, Ice Miller, AAA-ICDR National Panelists; Indianapolis, IN Hon. Phyllis Speedlin, Phyllis J. Speedlin, PLLC, AAA-ICDR National Panelists; San Antonio, TX Mitchell Zamoff, Mitch Zamoff, J. Stewart and Mario Thomas McClendon Professor in Law and Alternative Dispute Resolution, Assistant Dean for Experiential Education, University of Minnesota Law School, AAA-ICDR National Panelists; Minneapolis, MN</p>
4:45-6:30 PM	<p>Farewell Reception hosted by Berkeley Research Group  Located in hallway outside meeting room.</p>

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DISTINGUISHED FACULTY

CONFERENCE CHAIRS

Steven Burstein

Deputy General Counsel,
United Healthcare Services Inc.;
Minnetonka, MN

Michelle Johnson Tidjani

Executive Vice President and
General Counsel, Henry Ford Health;
Detroit, MI

FACULTY

Andrew Barton

Vice President Commercial Division,
American Arbitration Association;
San Antonio, TX

Brett Boskiewicz

Senior Counsel, Corporate &
Healthcare Litigation;
Bloomfield, CT

Elise Dunitz Brennan

Partner, Conner & Winters, LLP,
AAA-ICDR National Panelists;
Tulsa, OK

Jeff Bromme

Chief Legal Officer, AdventHealth;
Orlando, FL

Edwin E. Brooks

Partner, McGuire Woods, LLP,
AAA-ICDR National Panelists;
Chicago, IL

Doug Clarkson

Senior Managing Counsel, Tenet;
Dallas, TX

Robert Croft

Assistant General Counsel, Litigation
& Investigations, Humana Inc.;
Louisville, KY

Kimberly Donovan

Partner, Squire Patton Boggs,
AAA-ICDR National Panelists;
Miami, FL

Kevin Feder

Partner, O'Melveny;
Washington, DC

Lindsey B. Fetzer

Member, Bass Berry & Sims;
Nashville, TN

Justin C. Fineberg

Partner, Lash & Goldberg;
Miami, FL

Andy Jubinsky

Partner, Figari + Davenport, LLP;
Dallas, TX

David A. King

Partner, Polsinelli;
Nashville, TN

James J. McCarrie, II

Senior Counsel, CVS Health;
Blue Bell, PA

Julie Nielsen

Managing Director, Health Analytics,
Berkeley Research Group;
Tampa, FL

Akure Paradis

Deputy General Counsel, CareSource;
Louisville, KY

Christian Puff

Chief Legal & Compliance Officer,
CoreLife; Dallas, TX

Rochelle (Shelly) Leigh Rosenberg

Counsel, Crowell Moring;
Washington, DC

Hon. Myra Selby

Partner, Ice Miller,
AAA-ICDR National Panelists;
Indianapolis, IN

Michelle Skipper

Vice President, National Healthcare
& Life Sciences Lead, American
Arbitration Association Commercial
Division; Charlotte, NC

Craig H. Smith

Partner, Hogan Lovells;
Miami, FL

Hon. Phyllis Speedlin

Phyllis J. Speedlin, PLLC,
AAA-ICDR National Panelists;
San Antonio, TX

Martin Stillman, MD, JD

Mediation & Conflict Resolution Officer,
Hennepin County Medical Center;
Minneapolis, MN

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Conference Agenda

FACULTY (CONT.)

Katherine Strahan
Partner, Hunton Andrews Kurth,
AAA-ICDR Panelists;
Houston, TX

Eric Tuchmann
General Counsel,
American Arbitration Association;
New York, NY

A. Kelly Turner
Senior Counsel,
American Arbitration Association;
New York, NY

Ray Walker
Managing Counsel,
Health Care Service Corporation;
Dallas, TX

Paul Weller
Partner Robins Kaplan,
AAA-ICDR National Panelists;
New York, NY

Denise Zamore
Chief Legal Officer and Secretary,
agilon health;
Hartford, CT

Mitchell Zamoff
Mitch Zamoff, J. Stewart and Mario
Thomas McClendon Professor in Law
and Alternative Dispute Resolution,
Assistant Dean for Experiential
Education, University of Minnesota
Law School, AAA-ICDR National
Panelists;
Minneapolis, MN

REGISTRATION INFORMATION

To register, please visit www.adr.org/healthcare2022.

Registration Fee: \$450.00

VENUE

W Austin
200 Lavaca Street
Austin, TX 78701

HOTEL RESERVATION INFORMATION

A special block rate is available at the W Austin. Please call the hotel at 1-866-961-3327, or use the link [here](#), and reference the *American Arbitration Association Healthcare Dispute Conference*.

CLE INFORMATION

West LegalEdcenter is procuring continuing legal education (CLE) credits on behalf of American Arbitration Association. CLE credit is offered for this program in California, Florida, Georgia, Illinois, Indiana, Louisiana, Minnesota, New Jersey, New Mexico, New York, North Carolina, Oklahoma, Pennsylvania, Tennessee, and Texas. Credit amounts vary by attendance verification and jurisdictional rules and cannot be confirmed in advance of the program.

Questions? Please contact Michelle Skipper at SkipperM@adr.org or 704-643-8605.